

2016 Partners in Giving Campaign



Chair Orientation & Luncheon
August 23rd, 2016
Union South

Agenda

- Meet Your SCC/UCC rep
- Welcome & Introductions
- The Partners in Giving Campaign Basic Facts
- Guest Speaker
- Networking/Table Discussions
- Wrap up

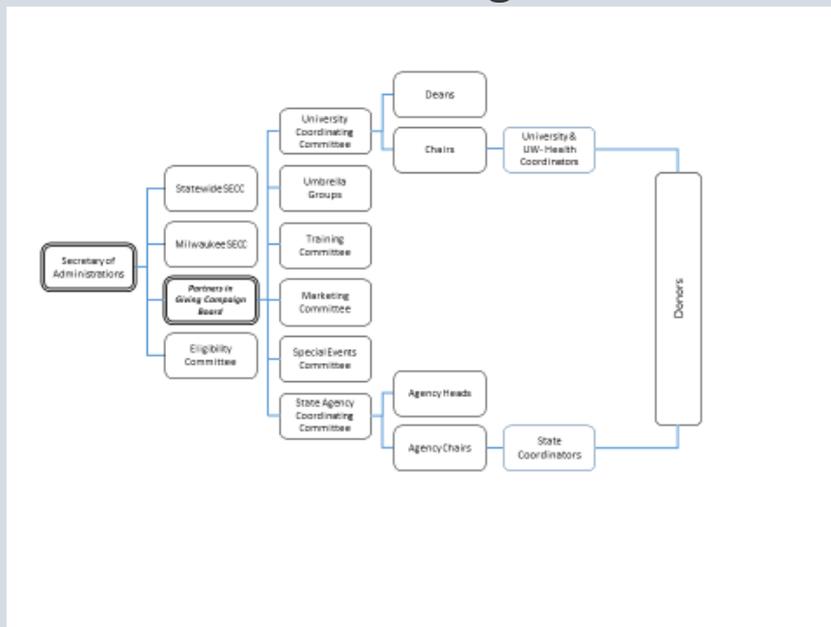


About the Campaign

- Workplace campaign for State of WI, Univ. of Wisconsin and University Hospital & Clinics employees in Dane County
- Since 1973, the campaign has raised over \$71 million.
- More than 500 charities participate under 11 umbrella organizations



Partners in Giving Structure



About the Campaign: Timeline

- **February**
 - Charities submit participation application
- **March**
 - Campaign Eligibility Committee reviews and recommends participation applications
- **April**
 - Campaign dates and goals are set
- **August**
 - Training Committee conducts Chair Orientation
- **September & October**
 - Training Committee conducts Training for Coordinators and Chairs
 - Early October Materials are delivered to the Chairs
- **Campaign Dates October 10th - November 30th**
 - Donations and special event funds accepted through April 2017



How We Did in 2015

- Dollars Raised = \$2,553,110
- Number of Donors = 7,171
- Average Gift = \$338
- Special Events Receipts = \$128,991 or 14.37% of total campaign amount

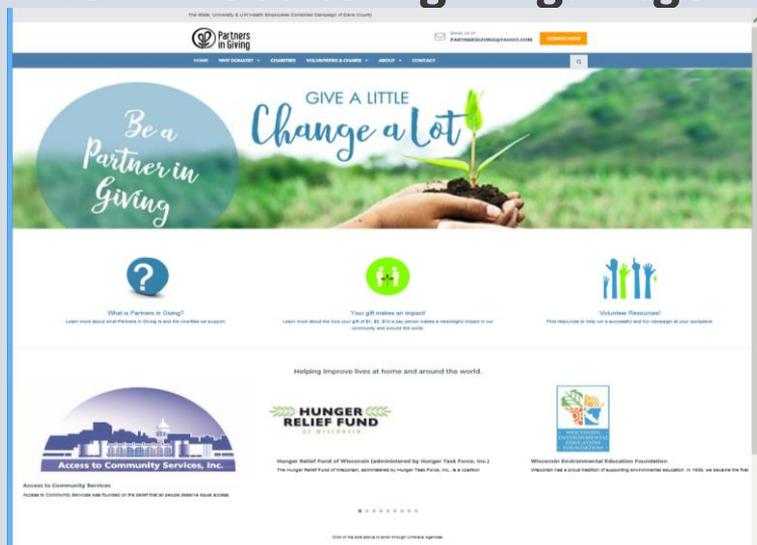


2016 Campaign

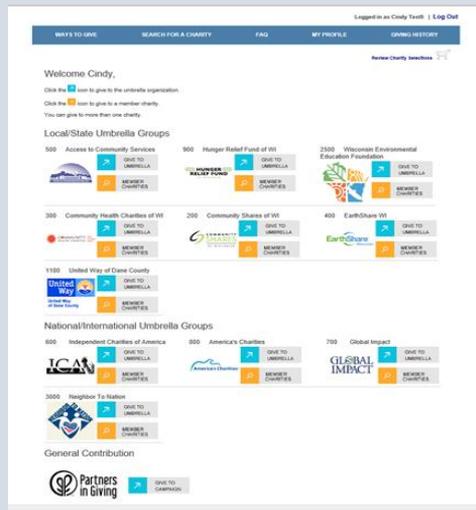
- Dates: October 10th through November 30th
- Goal: Increase participation by 5% over last year



2016 Campaign – Changes New Website – giving.wi.gov



2016 Campaign Changes - New E-Pledge System: Andar



Role & Responsibilities of Chair

- Recruit coordinators or find a buddy
- Coordinators and Chairs attend training
- Establish strategies, timelines, goals, special events, etc.
- Work with coordinator team to divide tasks (i.e. distribute campaign materials)



Role & Responsibilities of Chair

- Track donations and manage deposits
- Promote, promote, promote
- Communicate campaign progress to coordinators and employees – celebrate successes!



Getting Organized

- Campaign Chair & Coordinator Tasks pages 7-10
- Review last year's info or get from prior Chair
- Buddy system in your organization
- Buddy system with another chair
- Check out new website



2016 State Chair & Coordinator Trainings

Date	Time	Location
Thursday, September 15, 2016	1:30 – 3:00 PM	DOT 4802 Sheboygan Ave Room 364
Tuesday, September 20, 2016	9:00 – 10:30 AM	DOR 2135 Rimrock Rd Events Room
Thursday, September 22, 2016	1:30 – 3:00 PM	DOA 101 E Wilson St Wisconsin Room
Tuesday, September 27, 2016	9:00 – 10:30 AM	WHEDA/Tourism 201 W Washington Ave 1 st Floor Large Conf. Room
Wednesday, September 28, 2016 RETURNING CHAIR ROUNDTABLE	1:30 – 3:00 PM	DOA 101 E Wilson St Wisconsin Room

2016 UW Chair & Coordinators Trainings

Date	Time	Location
Thursday, September 8, 2016	9:00 – 10:30 AM	College of Engineering 2188 Mechanical Engineering 1513 University Ave
Wednesday, September 14, 2016	1:00 – 2:30 PM	School of Education Education Building 159 Wisconsin Idea Room 1000 Bascom Mall
Friday, September 16, 2016 RETURNING CHAIR ROUNDTABLE	9:00 – 10:30 AM	TBD
Thursday, September 22, 2016	9:00 – 10:30 AM	CSC G5/164 UW Hospital Clinical Science Center 600 Highland Ave
Thursday, September 29, 2016	1:00 – 2:30 PM	Helen C White Building 600 North Park Street Room 4207

Guest Speaker – Neil Heinen

- Editorial Director for WISC TV & Madison Magazine & Host – *For The Record* weekly public affairs show on WISC TV
- Recipient of the Rev. Martin Luther King, Jr., Humanitarian Award, Robert H. Wills Freedom of Information Award and the National Association for Community Leadership Distinguished Leadership Award.
- Editorials on the Partners in Giving Campaign
 - <http://www.channel3000.com/news/opinion/state-employees-make-our-community-stronger-as-partners-in-giving/38441160>
 - <http://www.channel3000.com/news/opinion/We-appreciate-state-workers-contributing-to-our-state/32475434>



Lunch & Networking/Table Discussions

- Facilitators at each table will lead the discussion
- Pick a topic from the bowl



THANK YOU FOR ATTENDING AND FOR YOUR WORK ON THE CAMPAIGN!

Feel free to contact us!

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or

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