

Loaned Executives...Who They Are and How You Might Use Them!

Loaned Executives (LEs) are a group of limited-term employees with the campaign's Fiscal Agent, United Way of Dane County. These individuals are assigned to work on the public-sector combined campaigns in Dane County during these annual workplace giving efforts of which Partners in Giving is the largest.

LEs are available to assist Campaign Chairs and Volunteers with the planning and execution of their campaign. They have intensive training on public speaking, and practical knowledge of Best Practices for campaign management, messaging, and relationship development.

The LEs help volunteers by assisting in assembling and distributing materials and by staffing Campaign Kickoffs.

The LEs can assist in numerous other capacities:

- Assisting with **special events**
- Helping to secure charity **speakers** for campaign presentations or making a presentation on behalf of Partners in Giving
- Brainstorming with Campaign Chairs and Campaign volunteers in the delivering the campaign **message** to a maximum number of agency and unit staff members
- Planning and executing an engaging series of **activities** that keep the campaign visible and relevant throughout the duration of the campaign period
- Responding to requests for additional **materials**
- Setting **goals** for your unit or agency

Please consider meeting with your assigned LE (jackie.ruggles@uwdc.org) prior to the start of the campaign. Ask questions. Above all, work with them to create a plan that will produce an engaging campaign that is fulfilling, successful, and yes, fun. It could be a difference maker for all involved!

Office Hours

Join us from noon until 1pm each Tuesday:

[Join the meeting now](#)

Meeting ID: 250 038 576 248 5

Passcode: o4Rm7sx2