For over 50 years, we State, University, and UW Health employees have worked together to make transformation possible. Through our generous gifts and pledges to Partners in Giving, our voluntary workplace fundraising campaign, we have transformed lives locally, nationally, and internationally. Partners in Giving has raised over $87 million for local, national and global charities, creating positive change at home and around the world.

The 2024 Partners in Giving theme is “Together We Do More.” Since 1973, the Partners in Giving campaign has indeed been doing more! Please join the fun again this year for our 2024 campaign, which runs from October 7th through December 3rd.

Last year, <# of employees> contributed <$ amount> to the Partners in Giving campaign. In addition, we raised <$ amount> from special events (if applicable). Thank you for making our 2023 campaign such a success!

For 2024, our goal is to raise <$ amount> and increase participation from <2023 participation rate> to <2024 participation rate goal>. Many departments will also host special events, such as <list events>, throughout the campaign.

Individuals can choose from almost 500 individual charities, up to 11 umbrella organizations representing those charities, or give directly to the general campaign which allocates funds based on the market share of other donations. There is something for everyone in this campaign! Please find a cause or causes that resonate with you and give today! All the charities are rigorously vetted every year. A full list of all participating charities can be viewed on the Partners in Giving website at [www.giving.wi.gov/charities](https://giving.wi.gov/charities).

The easiest and most convenient way to contribute to the 2024 Partners in Giving campaign is through the e-pledge system on the Partners in Giving website at [https://giving.wi.gov](https://giving.wi.gov/). At the top of the site, under DONATE NOW, select <UW-Madison/UW-Milwaukee/STATE/UW HEALTH>, log on to <agency/division>, and select your choice of charities to donate by payroll deduction, credit/debit card, or PayPal.

If you cannot contribute via e-pledge, there are other options available to donate to the campaign also found at the top of [https://giving.wi.gov](https://giving.wi.gov/), under HOW TO GIVE. If you prefer to use a paper pledge form and charity booklet, please contact a Partners in Giving committee member.

Thank you in advance for helping us make **our** 2024 Partners in Giving campaign a success. Together, Let’s Do More!

Your <agency/division> Campaign Committee

(list committee members)

<2024 Campaign Theme>